

## Reports: www.gonzopj.net

### Dashboards

View **Executive**

- Executive Overview
- Conversion Summary
- Marketing Summary
- Content Summary

### All Reports

Marketing Optimization

- Unique Visitor Tracking
- Visitor Segment Performance
  - New vs Returning
  - Referring Source
  - Geo Location
  - Geo Map Overlay
  - Network Location
  - Language
  - User-defined
- Domains

Marketing Campaign Results

Search Engine Marketing

Content Optimization

- Ad Version Testing
- Content Performance
  - Top Content
  - Content Drilldown
  - Content by Titles
  - Page Query Terms
  - Depth of Visit
  - Length of Visit

Navigational Analysis

Goals & Funnel Process

Web Design Parameters

### Date Range

View By **Default**

◀ 2006 ▶

Jan Feb Mar Apr May Jun

Jul Aug Sep Oct Nov Dec

S M T W T F S

→ 1 2 3 4 5 6 7

→ 8 9 10 11 12 13 14

→ 15 16 17 18 19 20 21

→ 22 23 24 25 26 27 28

→ 29 30 31 1 2 3 4

Prev « Custom » Next

### Network Location

Export

www.gonzopj.net

Prev << 1-222 | 222 >> Next Display **1** **500** Filter **+** Graph Colour

Organization Name	Visits	P/Visit	G1/Visit
1. BellSouth.net	122	3.22	0.00%
2. Comcast Cable	89	2.38	0.00%
3. AT&T WorldNet Services	74	2.34	0.00%
4. Insight Communications Company	53	1.89	0.00%
5. Verizon Internet Services	45	2.58	0.00%
6. Road Runner	25	2.44	0.00%
7. Pac Bell Internet Services	18	1.50	0.00%
8. (not set)	16	1.50	0.00%
9. Adelphia	15	2.73	0.00%
10. America Online	14	2.50	0.00%
11. CHARTER COMMUNICATIONS	12	2.00	0.00%
12. Cox Communications	12	2.00	0.00%
13. Optimum Online (Cablevision System	10	2.90	0.00%
14. Western Kentucky University	9	2.00	0.00%
15. Neostrada Plus	8	1.50	0.00%
16. EarthLink	8	2.63	0.00%
17. Cinergy Communications Company	7	1.14	0.00%
18. Networktel Telephone	7	3.00	0.00%
19. CABLE ONE	6	1.17	0.00%
20. Macedonian Post & Telecommunicati	6	7.33	0.00%
21. Covad Communications	6	1.33	0.00%
22. ROADRUNNER-NYC	5	2.20	0.00%
23. Deutsche Telekom AG	5	1.60	0.00%
24. ADSL subnet	5	6.20	0.00%
25. Proxad / Free SAS	5	1.00	0.00%
26. SBC Internet Services	4	2.00	0.00%
27. Roadrunner	4	3.00	0.00%
28. Internet Service Provider	4	1.75	0.00%

29.	Microsoft Corp	4	1.00	0.00%
30.	CHINANET Guangdong province netv	4	1.75	0.00%
31.	CHINANET hunan province network	4	4.00	0.00%
32.	Dix Communications	4	2.00	0.00%
33.	Proxad	3	1.00	0.00%
34.	Adelphia Cable Communications	3	1.33	0.00%
35.	COURIER JOURNAL	3	1.33	0.00%
36.	DSL Broadband Internet	3	2.00	0.00%
37.	Elizabethtown Internet POP - Dynamic	3	1.00	0.00%
38.	Mark Hergesheimer	3	2.00	0.00%
39.	Asia Pacific Onlie Service Inc.	3	1.33	0.00%
40.	NOOS IP DHCP for End-User CPE	3	8.33	0.00%
41.	Mediacom Communications Corp	3	1.67	0.00%
42.	TELUS Communications	3	1.00	0.00%
43.	Shaw Communications	3	1.67	0.00%
44.	Cellco Partnership DBA Verizon Wire	3	3.33	0.00%
45.	bluegrass.net	3	1.67	0.00%
46.	GLASGOW ELECTRIC PLANT	3	1.33	0.00%
47.	Telefonica de Espana SAU	3	5.67	0.00%
48.	Westnet Internet Services	3	3.00	0.00%
49.	Sympatico HSE	2	3.00	0.00%
50.	Bresnan Communications, LLC.	2	2.00	0.00%
51.	T-Online France - Club Internet	2	2.00	0.00%
52.	Monaco telecom	2	1.50	0.00%
53.	Wispnet	2	2.00	0.00%
54.	British Telecommunications	2	10.00	0.00%
55.	Telstra Internet	2	1.00	0.00%
56.	Ameritech Electronic Commerce	2	1.50	0.00%
57.	Rogers Cable Inc. GRNSBR	2	3.50	0.00%
58.	Disney Worldwide Services	2	5.50	0.00%
59.	UUNET SA	2	1.50	0.00%
60.	DSL Extreme	2	4.50	0.00%
61.	Owensboro Municipal Utilities	2	1.00	0.00%
62.	VERIZON AVENUE	2	2.00	0.00%
63.	chello Austria	2	2.50	0.00%
64.	Sigecom	2	2.50	0.00%
65.	Brutele SC	2	2.00	0.00%
66.	France Telecom	2	1.50	0.00%
67.	Computers Unlimited	2	1.50	0.00%
68.	Telewest HSD Platform	2	2.00	0.00%
69.	Buttrey Food & Drug	2	1.50	0.00%
70.	rback6.milwwi	2	3.50	0.00%
71.	Black Star Publishing Co.	2	3.00	0.00%
72.	SingNet Pte Ltd	2	1.50	0.00%
73.	Netscape Communications Corp.	2	1.00	0.00%
74.	Nexxia HSE (Toronto)	2	1.00	0.00%
75.	University of Maryland	2	2.00	0.00%
76.	GUEST TEK SERVICES	2	1.00	0.00%
77.	Cable-TV network covering greater St	2	1.50	0.00%
78.	London	2	2.00	0.00%


79.	University of Louisville	2	4.50	0.00%
80.	Scripps Howard	2	1.00	0.00%
81.	THE WASHINGTON POST	2	2.00	0.00%
82.	Sympatico	2	1.00	0.00%
83.	Sprint DSL	2	3.00	0.00%
84.	U S WEST Internet Services	2	2.50	0.00%
85.	Trent Langton	2	3.50	0.00%
86.	Speakeasy Network -- DSL	2	2.00	0.00%
87.	SureWest Broadband	2	3.00	0.00%
88.	Le Groupe Videotron Ltee	2	6.00	0.00%
89.	CenturyTel Internet Holdings	1	1.00	0.00%
90.	Eircom	1	1.00	0.00%
91.	Fiberpipe	1	3.00	0.00%
92.	NAT subnet for Viewpoint DSL / T1 cu	1	1.00	0.00%
93.	Polish Telecom	1	1.00	0.00%
94.	MAXMARA USA INC (211194-1)	1	1.00	0.00%
95.	Etat de Vaud, CCT	1	3.00	0.00%
96.	Broadgate	1	1.00	0.00%
97.	Iowa Information Publications	1	2.00	0.00%
98.	SK IND	1	1.00	0.00%
99.	Verizon	1	3.00	0.00%
100.	Videotron Ltee	1	1.00	0.00%
101.	Dave Overton DBA SYIX.com.743	1	2.00	0.00%
102.	ADSL-CUSTOMER-CONNECTION	1	1.00	0.00%
103.	APEX INTERNET SERVICES	1	1.00	0.00%
104.	Loews New Orleans Hotel	1	1.00	0.00%
105.	Clearwire Corporation	1	1.00	0.00%
106.	Jewish National Fund	1	1.00	0.00%
107.	Rogers Cable	1	1.00	0.00%
108.	StarHub Cable Vision Ltd	1	1.00	0.00%
109.	NEW YORK TIMES COMPANY	1	3.00	0.00%
110.	Level 3 Communications	1	1.00	0.00%
111.	BCnet	1	1.00	0.00%
112.	Italy	1	1.00	0.00%
113.	Pulitzer Technologies	1	3.00	0.00%
114.	Unwired Australia	1	2.00	0.00%
115.	Global Crossing	1	1.00	0.00%
116.	Telia Network Services	1	3.00	0.00%
117.	ADSL users	1	2.00	0.00%
118.	Zhonka	1	1.00	0.00%
119.	LYONNAISE COMMUNICATIONS	1	1.00	0.00%
120.	PowerCom Network HK	1	1.00	0.00%
121.	Sunflower Broadband	1	2.00	0.00%
122.	Netvision's BroadBand service	1	9.00	0.00%
123.	Naval Ocean Systems Center	1	2.00	0.00%
124.	Fuse Internet Access	1	2.00	0.00%
125.	Kentucky Community and Technical C	1	1.00	0.00%
126.	PLTN13 ADSL Rback12 PPPoX	1	1.00	0.00%
127.	Mobile Register	1	1.00	0.00%
128.	Tribune Company	1	4.00	0.00%

12	TELE2 FRANCE S.A	1	2.00	0.00%
13	Cowles Publishing	1	1.00	0.00%
13	Landssimi Islands	1	1.00	0.00%
13	Jazz Telecom S.A.	1	1.00	0.00%
13	Cky Murray Electric	1	1.00	0.00%
13	XO Communications	1	1.00	0.00%
13	KINKOS	1	1.00	0.00%
13	Redux Pictures	1	1.00	0.00%
13	Universite de Brest	1	1.00	0.00%
13	New York University	1	1.00	0.00%
13	Open Computer Network	1	1.00	0.00%
14	Race Computer Concepts	1	2.00	0.00%
14	Kuentos Communications	1	1.00	0.00%
14	Singtel Hong Kong Limited	1	1.00	0.00%
14	Northland Cable Television	1	5.00	0.00%
14	ROADRUNNER-COMMERCIAL-WI	1	4.00	0.00%
14	Kilcarbery Business Park	1	5.00	0.00%
14	Verio Data Centers - Chicago	1	5.00	0.00%
14	North Central Telephone Cooperative	1	1.00	0.00%
14	Aktieselskabet Dagbladet Politiken	1	1.00	0.00%
14	ICEnet	1	1.00	0.00%
15	ISP	1	2.00	0.00%
15	tot ip network ip address pool in bras f	1	6.00	0.00%
15	Nicholls State University	1	3.00	0.00%
15	People PC	1	1.00	0.00%
15	ADSL-GO-PLUS	1	1.00	0.00%
15	Hughes Network System GmbH	1	1.00	0.00%
15	UNINET Project	1	1.00	0.00%
15	TelstraClear Ltd	1	5.00	0.00%
15	The Planet Group	1	6.00	0.00%
15	Deseret News	1	1.00	0.00%
16	Netspace Online Systems Pty Ltd	1	6.00	0.00%
16	ROADRUNNER-SOUTHWEST	1	5.00	0.00%
16	Starlink Telecom Ltd	1	3.00	0.00%
16	Abilene Reporter News	1	3.00	0.00%
16	Iowa Network Services	1	5.00	0.00%
16	Iowa City Press Citizen	1	1.00	0.00%
16	RCN Corporation	1	1.00	0.00%
16	Grande Communications AUSTIN	1	1.00	0.00%
16	TDS TELECOM	1	1.00	0.00%
16	ECUANET - CORPORACION ECUA	1	2.00	0.00%
17	Pennco	1	1.00	0.00%
17	NESBE CABLE	1	1.00	0.00%
17	Phoenix Newspapers	1	1.00	0.00%
17	LIVINGSTON-COUNTY-NEWS	1	3.00	0.00%
17	Illinois Century Network	1	1.00	0.00%
17	Echo Business Group	1	1.00	0.00%
17	ADSL-MET-Gayrettepe-Dynamic Poc	1	1.00	0.00%
17	ALLTEL Corporation	1	1.00	0.00%
17	Arcor AG	1	2.00	0.00%

17f	NetCologne GmbH	1	6.00	0.00%
18f	COPESA	1	5.00	0.00%
18f	GOOGLE	1	2.00	0.00%
18f	Sprint	1	1.00	0.00%
18f	Elisa Oyj	1	3.00	0.00%
18f	KIH Online	1	1.00	0.00%
18f	COMFORT-SUITES	1	1.00	0.00%
18f	AVALON_ARIN(DA)	1	6.00	0.00%
18f	Euronet Digital Communications	1	1.00	0.00%
18f	North State Telephone Co.	1	3.00	0.00%
18f	LOL Wireless DHCP Scopes - Secur	1	1.00	0.00%
19f	Mac Town	1	4.00	0.00%
19f	Jim Wehrle	1	3.00	0.00%
19f	Lee Enterprises	1	2.00	0.00%
19f	Tri-Rivers Internet	1	1.00	0.00%
19f	Performance Systems International	1	14.00	0.00%
19f	Electric Lightwave	1	1.00	0.00%
19f	INTERMOUNTAIN CABLE	1	5.00	0.00%
19f	RICHMOND AIR LLC (VA)	1	1.00	0.00%
19f	freenet Cityline GmbH	1	3.00	0.00%
19f	Bell Nexxia (HSE)	1	1.00	0.00%
20f	Kennesaw State College	1	3.00	0.00%
20f	NewSouth Communications	1	4.00	0.00%
20f	Electronic Mail and Guardian	1	3.00	0.00%
20f	The Washington Post Newspaper	1	4.00	0.00%
20f	MTN Network Solutions (Pty) Ltd.	1	2.00	0.00%
20f	ON NET ISP	1	2.00	0.00%
20f	Metro Parent Publishing	1	2.00	0.00%
20f	NTL Internet	1	2.00	0.00%
20f	Reuters Svenska AB	1	8.00	0.00%
20f	Uninet S.A. de C.V.	1	1.00	0.00%
21f	Broadband access pool	1	13.00	0.00%
21f	University of Missouri-Columbia	1	1.00	0.00%
21f	Price Waterhouse	1	2.00	0.00%
21f	COPY CENTRAL	1	1.00	0.00%
21f	JOHN Q. HAMMONS HOTELS	1	1.00	0.00%
21f	Harris Enterprises - Hays	1	3.00	0.00%
21f	Internet 1st	1	3.00	0.00%
21f	ST. PETERSBURG TIMES	1	1.00	0.00%
21f	Hughes Network Systems	1	1.00	0.00%
21f	IgLou Internet Services	1	3.00	0.00%
22f	KVNET INC - HOME SATELLITE	1	1.00	0.00%
22f	MTnet IP Network	1	4.00	0.00%
22f	OPTUS INTERNET - RETAIL	1	3.00	0.00%
<b>Totals:</b>		<b>872</b>	<b>2.45</b>	<b>0</b>

### Network Location

How do visitors from different organizations compare with respect to conversions and average visit value? The number of visits, pageviews per visit, conversion rates, and average visit value for each ISP and corp

Click the  button at the far left of any entry to view the data over time, to view to-date lifetime value, or data.

To compare two date ranges, click the  icon on the Date Range title bar.

Visits is the number of visits to your site from the organization. P/Visit is pageviews divided by number of visits. C/Visit is number of goal conversions divided by number of visits. T/Visits is number of e-commerce transactions divided by number of visits. \$/Visit is revenue (from e-commerce) or goal value divided by number of visits.